



ALBERTO VERNOTICO

Senior Graphic designer - UI / Visual designer

CONTACTS

www.av7.it
avernotico@gmail.com
+35699868507

LANGUAGES

Italian (mother tongue), English, Spanish

CARREER

WHITE HAT GAMING

Senior Graphic Specialist (09/2021 - Till date) Mosta - Malta

Leading the graphic design for Full Cream team. Rebranding all the leading brands such as Hello Casino, 21 Privè Casino, and Amigo Spins. Also in charge of creating a new brand called Superfly partners that replaced the previous Affiliate brand called Full Cream Affiliates. Management of relationships and Art Direction with external collaborators, such as 3D and motion graphic designers, for the creation of graphic assets and video ..

GENTING BET

Senior Graphic Designer (09/2019 - 08/2021) Sliema - Malta

In charge of creating Digital assets for the Interactive department of Genting Casino. As the brand has a huge experience on Land Based casino, we are Creating a new brand book to approach properly the online market.

THE STARS GROUP

UI/Visual Designer (07/2018 - 12/2018) Dublin - Ireland

Designing web page, Jackpot page for Desktop, Tablet and Mobile at Pokerstars Casino. New filters and implementation on the Pokerstars Client, Icons and Thumb Design including all the new games for the casino lobby.

BETSSON GROUP

UI/UX Designer (04/2016 - 06/2018) Ta'Xbiex - Malta

Approaching the World of UI with an amazing where learn how to use Sketch, Invision and the best practices to design for a great customer experience. UX research, User journey, Wireframing and UI prototyping, Interaction design, guide line design and visual communication.

Senior Graphic Designer (07/2014 - 04/2016) Ta'Xbiex - Malta

New look&feel and rebranding at Starcasino.it, the brand of Betsson that operate on the Italian market. Images for campaign, Landing pages, Event customization, Tv Spot, Newspaper pages design.

IGT formerly LOTTOMATICA

Graphic Designer (08/2010 - 03/2014) Rome - Italy

Design, branding and UI design for the main brands of Lottomatica Groups (the world largest operator of lotteries): Better, Poker Club, Vegas Club, Bingo Club, Skill club and Totosi

BOSE ITALY

Graphic Designer (02/2010 - 07/2010) Rome - Italy

The role of graphic designer involved creating graphics for the various official sales points present in Italy and some images displayed in the main franchises for the sale of consumer electronics. The various tasks also included the creation of stickers, and POP material and the management of the reserved area with exclusive access to dealers. The graphics were made on the basis of images provided by the European head quarter located in Amsterdam. I also made some graphics for the "professional area" dedicated exclusively to musicians. In this brief experience, I learned the history of the company and the accuracy with which all of the products are made. Even today, after years, for me my music does not have the same pleasure unless I listen to it with a Bose product.

FREELANCE

Graphic Designer (12/2008 - 01/2010) Potenza - Italy

Newspaper Layout and Graphic design at Controsenso, a local freepress with about 50.000 printed copy per month in Basilicata.

Graphic Designer (08/2008 - 11/2008) New York - Usa

Corporate image identity, graphic design and branding for Italian Restaurants and Wine Import directors: La Pizzetta, Luna Rossa, Marco Polo Restaurant, Francesco Scalia, Artista Wines.

TOTOSI

Graphic Designer (01/2006 - 07/2008) Potenza - Italy

Graphic design for Totosi.it, first online bookmaker in Italy.

Taking care of all the direct marketing oriented on the customer base.

Also involved on the production of POP material design, t-shirt design, gadgets and web design.

One of the most exciting projects was the creation of a TV commercial. The video entirely made with 2D illustrations has been broadcast on the main Italian TV.(RAI, Mediaset, SKY)

EDUCATION

SCUOLA ITALIANA DI COMIX

Graphic Design (2004) Naples - Italy

Web Design (2005) Naples - Italy

I.T.I.S. "A. EINSTEIN"

Electrical Engineering specialization (1997/2003) Potenza- Italy